Strategic Planning
Action Teams

Meeting 3
## The Stages of Action Planning

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Tactic

• Type Tactic Here
Homework was to...

- Draft 3 – 5+ questions or topics you would need to research if you were to design a plan to reach the vision you have for this tactic.

- Now, write each of your questions/topics on a separate post-it.
Sorting…

• A couple members at a time, put your post-its on the wall. As you are posting, read the others.

• Start sorting the post-its into “rough” categories

• As a whole group, agree to the “rough” groups
  
  “This group of post-its is about __________”
Why research?

1. To gain a historical perspective

Become site experts on the tactic

- *What’s been done before here and elsewhere?*
- *Any existing plans for the future?*
- *Do others have experience with this?*
- *Do others have ideas that could be developed?*
Why research?

2. To conceptualize the future
   - See the tactic as fully operational
   - What does this imagined future look like?
   - *How are things different from current reality?*
Why research?

3. To get a fresh perspective

• Question your own assumptions.
• How is the issue addressed elsewhere?
  *Look at other schools, states, countries, corporations, agencies, etc.
• Seek out others who are investigating the same concern
Guidelines for Research

• Find out what’s going on in SJUSD
• Go beyond SJUSD
• Surveys
• Read what you find with emphasis on the implications for action
Developing & Assigning Research Questions

• As a group, develop a specific research question for each category that you came up with.

  **Goal:** Narrow the amount of questions down to one per person or pair of people

• Assign each person (or pair) a question to research.

• We will have 2 weeks of research time before our next meeting.
Agenda for the next meeting: Reporting on Research

- Provide handouts of the research report summary to the entire group
- Review what you found, with an emphasis on the implications for action
- As part of the audience you will listen for ideas and connections
Possible Resources for Research can be found at…

www.sanjuan.edu/atresearch

…but, you can search anywhere. 😊