1. Build an informed team of individuals to work on behalf of all children and youth
   • Membership Drive
2. Develop and utilize available resources to improve home-school communications
   • Bronco Newsflash
   • PTSA information on Bella Vista High School Website
   • Marquee
3. Enhance BVHS environment
   • Beautification
4. Afford resources to enhance student education
   • College & Career Center (CCC)
   • Library Resources and Supplies
5. Provide opportunities to support and recognize students
   • Support and intervention for students in need
   • Graduating Senior Scholarships
6. Empower parents and students to build leadership skills
   • State PTA Convention
   • Third District PTA Training and Workshops
7. Offer students’ opportunities to develop critical thinking and creative arts abilities
   • Academic Competitions
   • Visual and Performing Arts
   • National PTA Reflections Program
8. Provide a safe and sober event on the day of graduation for BV Seniors
   • Grad Night
9. Acknowledge and recognize Bella Vista High School staff
   • Teacher Grants
   • Staff Appreciation